



Privacy Policy

Welcome to Most Capital! Most Capital is a Registered Investment Advisor registered in the State of Texas with offices at 14405 Walters Road, Suite 808, Houston, Texas 77014, USA. We work hard to protect your personal information and ensure your information is kept private and secure. The following privacy policy outlines the types of personal information that Most Capital LLC collects, including through Most Capital's websites (www.mostcapllc.com).

It also explains why we collect your information and how we use it.

Privacy is important to Most Capital. **We will never rent or sell your information to anyone.** If you have any questions or if you believe that Most Capital has not adhered to this privacy policy, please send us a note at team@mostcapllc.com.

Information We Collect and Why

In order to provide a high-quality service, Most Capital collects various types of information when you visit the website or otherwise engage with Most Capital.

Visitor Information

We collect various types of anonymous information about visitors to Most Capital, such as device-related information (including browser type and IP address) and server log information (including the date and time of day of your visit, average time spent on the Most Capital site, browsing activity, and any site that referred you to Most Capital). We also collect information that you input into our website, e.g., by submitting a contact request. We use this information to better understand our visitors and our business, facilitate site navigation, provide the services or information you request, and enhance the Most Capital service.

Customer Information

When you choose to work with Most Capital, we will also collect certain personal information, including your full legal name, email address, permanent address, date of birth, social security number and information about financial status. We are required by law to collect this information to provide you with financial services. If you do not wish to provide this information, you cannot become a Most Capital customer.

If you use Zoom to initiate a screen share with Most Capital's support team, you acknowledge and agree that Zoom may collect certain information about your location, as well as the timing and your use of its services, in accordance with its privacy policy (located at <https://zoom.us/privacy>).

Other Ways We Collect Information

Apart from visitors to the site, we may also collect personal information if you enter it into our live chat program or contact us or otherwise give it to us (e.g., in an email, phone call, or live chat with a



member of our support team). Further, we may collect information regarding your browsing activity when you visit Most Capital's websites.

Cookies and Pixels

Cookies are small pieces of data that are stored on your computer, mobile phone or any other device used to access the internet. Pixels are small code blocks on a website that allow for another server to measure viewing of a webpage and often are used in connection with cookies.

We use these technologies to customize Most Capital and improve your experience with the site. Cookies store anonymous information, such as whether you viewed the site from your mobile device. We may store some personal information in a cookie and/or pixel, such as the site that you visited immediately prior to visiting Most Capital and relevant financial information that allows us to enhance your user experience and for marketing purposes. Additionally, we may use a cookie and/or pixel that only stores anonymous information to track visitors across websites or devices to better customize our marketing and advertising campaigns.

Cookies, pixels, and similar technologies are not required for site functionality. You are not required to accept any cookies or pixels to use this site. However, refusing to accept cookies or pixels will make the use of Most Capital more cumbersome and less accessible.

Advertising Companies

Most Capital advertises our services on websites not affiliated with Most Capital, and we contract with third-party advertising companies to display these ads. These third-party advertising companies, along with data exchanges and similar providers, may use cookies and similar technologies to collect technical and web navigational information, such as device type, browser type, IP address, and pages visited. We do not provide any information to these advertising companies that could personally identify our users or clients, and they do not collect such information for us.

Most Capital and third-party advertising companies may use the data collected to provide you with ads relevant to you and personalized content while you are on Most Capital or other sites. If you prefer to not receive targeted advertising, you can opt out of some network advertising programs that use your information by visiting the NAI Opt-Out Page. Please note that even if you choose to remove your information by opting out, you will still see advertisements while you are browsing online.

Additionally, many network advertising programs allow you to view and manage the interest categories they have compiled from your online browsing activities. These interest categories help determine the types of targeted advertisements you may receive. The NAI Opt-Out Page provides a tool that identifies its member companies that have cookies on your browser and provides links to those companies.

Because mobile devices may vary in how they operate and may not use cookies, the choice management options listed above may not work for all mobile devices and mobile apps.



Analytics Services

We use third-party analytics tools, including “Google Analytics” (such tools collectively referred to as “Analytics Services”) to collect information about the usage of this site. The Analytics Services collect information about how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site, among other information. We use the information we get from these Analytics Services to improve this site.

These Analytics Services collect the IP address assigned to you on the date you visit this site, along with other anonymized information (e.g., browser type and type of device used to visit the site), but not your name or other personally identifiable information. The Analytics Services’ ability to use and share information about your visits to this site is restricted by their terms of use and privacy policies. We do not combine the information collected through the use of Google Analytics with personally identifiable information.

You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser. You can opt-out of Google Analytics by installing the Google Analytics Opt-out Browser Add-on.

How We Use Your Personal Information

Most Capital uses your personal information to provide financial advice and other financial services; enhance your customer experience; improve our products and features; provide customer support; open, operate, and maintain your account in accordance with US law; investigate and understand how Most Capital is used; monitor and protect the security and integrity of Most Capital; and better market and advertise Most Capital’s services. You understand and agree that Most Capital will compare your identifying information with government-provided lists of suspected terrorists.

As part of this process, we may from time to time include, compile, or aggregate some of your personal information in certain data analysis, reports, or other interpretations of investment trends for both internal and external purposes. When including, compiling, or aggregating personal information for such purposes, we make sure that the information is anonymized such that it is not identifiable to any particular customer.

Additionally, we may use your personal information to contact you regarding our own services, resources, or Most Capital job openings that we think may be of interest to you. If you no longer wish to receive such marketing communications from Most Capital, please click the “unsubscribe” link that can be found at the bottom of each such email message. Please note that if you are a client of Most Capital, you cannot opt-out of certain communications related to the administration of your investment account, including communications related to billing, statement and trade confirmation delivery or certain regulatory matters.

How We Share Your Information

We do not sell, rent, or trade your personal information with any third parties other than with your consent or as required by law.

In order to provide financial services and in connection with our everyday business purposes and activities, we may share your personal information with third parties who perform services on our



behalf. Examples of these third parties and services include consumer identification verification and fraud detection services, public accounting firms and other professional firms, and certain other vendors and service providers who perform marketing, advertising, research and analytics services on our behalf. We have entered into agreements that require that these third parties keep this information confidential. We may also disclose your information to other third-party financial institutions, e.g., if you ask to transfer assets from Most Capital to such financial institutions.

We may also disclose personal information in response to service of legal process, such as a court order, summons, or subpoena, or as permitted or required by law when we reasonably believe it is necessary or appropriate to investigate, prevent, or take action regarding illegal activities, suspected or confirmed fraud (including identity theft), frontrunning or scalping, situations involving potential threats to the physical safety of any person, or suspected violations of our Terms of Service or customer agreements. We also may disclose information about you if necessary to determine your eligibility to recover compensation in connection with class action lawsuits.

Furthermore, we may disclose personal information in specific other cases with your consent.

How Your Personal Information is Protected

Most Capital works diligently to protect your personal information. We employ several physical and electronic safeguards to keep your information safe. We use the strongest available browser encryption, store all of our data on servers in secure facilities, and implement systematic processes and procedures for securing and storing data. We limit access to your personal and financial information to only those employees with authorized access who need to know the information in order to perform their jobs, and we require third parties who perform services for Most Capital to agree to keep your information confidential. Furthermore, if you are no longer the customer of Most Capital, we will continue to adhere to the privacy policies and practices outlined here.

How You Can Access or Change Your Personal Information That We Have Collected

If you have any problems, you may contact us at team@mostcapllc.com. Due to US regulatory requirements, we do not delete residual copies of outdated information and must preserve all customer data for a minimum of three years.

Other Important Information

Former Customers

If you are a former customer, these policies also apply to you; we treat your information with the same care as we do information about current customers.

How We Respond to Do Not Track Signals

Online tracking is the collection of data about an individual's Internet activity used to deliver targeted advertisements and for other purposes. Customers using certain modern browsers have the ability to activate a "Do Not Track" signal. Most Capital does not currently respond to the "Do Not Track" signal.



How You Accept This Policy

By using and continuing to use the Most Capital websites or otherwise providing us with personal information (such as an email address) you agree to the terms and conditions of this privacy policy and any updates thereto. This policy may change from time to time. This is our entire and exclusive privacy policy and it supersedes any earlier version. Our Terms and Conditions take precedence over any conflicting privacy policy provision.

Changes to the Policy

We may modify this privacy policy over time without prior notice by posting a new version of this privacy policy, which is your responsibility to review. Any changes to the privacy policy will be reflected on this page and will become effective immediately upon posting. We encourage you to periodically review this privacy policy to stay informed about how we are protecting the personally identifiable information we collect. If changes to the privacy policy are material, we will do our best to notify you via email or through a notification on the site or app. Please check the effective date below to determine if there have been any changes since you have last reviewed the Most Capital privacy policy.

Children

Our service is not directed towards anyone under the age of 18. If a parent or guardian becomes aware that his or her child under the age of 18 has provided us with personally identifiable information, please contact us at team@mostcapllc.com.

Your Rights as a California Resident

We provide detailed information about your rights as a California resident, including under the California Consumer Privacy Act. Pursuant to California law, we will not share information we collect about you with companies outside of Most Capital, unless the law allows. For example, we may share information with your consent, to service your accounts. We will limit sharing among our companies to the extent required by California law.

Your Rights as a Vermont Resident

We do not share nonpublic personal financial information we collect about Vermont residents to non-affiliated third parties except for our everyday business purposes or as otherwise permitted by law. If you wish to revoke any authorization to share your nonpublic personal financial information, which you have provided to us by entering into our Service Agreement, please contact us at team@mostcapllc.com. Please note, however, that we will not be able to provide you with services through Most Capital without the ability to share this financial information.

International Visitors

This Service is hosted in the United States. If you are an international visitor, you should note that by providing your personal information, you are: (i) permitting the transfer of your personal information to



the United States which may not have the same data protection laws as the country in which you reside; and (ii) permitting the use of your personal information in accordance with this privacy policy.

Questions

If you have any questions on the privacy policy, please contact us at:

Most Capital LLC

14405 Walters Road, Suite 808, Houston, Texas 77014, USA

team@mostcapllc.com

LAST AMENDED DATE: October 7, 2020